



MY Photo Workshop (updated 9.4.24)



Darran and Julia are very excited to invite you to join them in beautiful Tasmania at their lodge.

Leal Lodge
BEAUTY POINT
TASMANIA
EST 2014



Experience the ultimate private photography workshop with professional educators offering personalised one-on-one guidance. The workshop includes luxurious 2-night stays at *Leal Lodge* and 2-nights at Cradle Mountain in stunning Tasmania (other locations available), plus engaging learning and exciting challenges.

Unleash your creativity and elevate your skills in a breathtaking setting with world leading photographic educators!

HIGHLIGHTS

- Ability to configure the workshop, location and timing to suit you.
- Personalised guidance tailored to your interests with individualised support.
- Benefit from the expertise and assistance of internationally acclaimed photo tutors, Darran, Pearce and Frazer Leal, three tutors for diversity of experience.
- Engage in unique photo shoots that align with your passions in the picturesque settings of Tasmania.
- Stunning photo shoots with your tutor right next to you to maximise your shots. Your photography comes first!

OVERVIEW

We believe in enabling photographers to explore their full potential without any limitations. Our "MY" series of services are the ultimate personalised extension of this concept. Your adventure can be in Australia or anywhere in the world.

MY Photo Workshop, offers a unique opportunity for photographers of all levels to enhance their skills and knowledge in photography. It can be one-on-one, with a partner or with a small group of friends. The workshop is designed to cater to a wide range of interests and cover various topics such as landscape, nature, culture, and creativity. In addition to improving your photography skills, we also provide guidance on processing, storing, and even using/selling your images.

LOCATION, LOCATION...

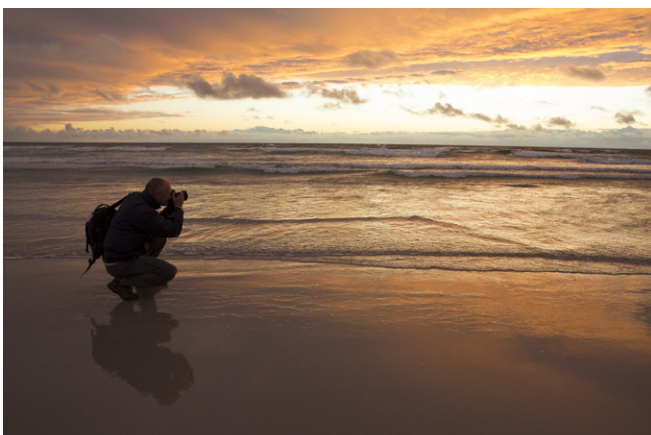
Capture life's beauty in Tasmania with our exclusive Photo Education Facility as the perfect starting point! Are you ready to take your photography skills to the next level while immersing yourself in the breathtaking landscapes of Tasmania? Your private workshop offers a once-in-a-lifetime opportunity where you will receive personalised one-on-one education from three professional photo educators.

What sets us apart is our unique approach that combines in-depth learning sessions with hands-on challenges, ensuring a comprehensive and tailored experience to suit your individual needs and skill level. We work for your photography, not to shoot our own images. Whether you are a beginner looking to grasp the basics or an advanced photographer aiming to refine your craft, this workshop is designed to cater to all.

Imagine waking up to the serene surroundings of *Leal Lodge*, honing your skills with expert guidance, and then venturing into the wild beauty of Cradle Mountain to put your newfound knowledge to the test. This unique blend of education, practical application, and immersion in nature promises an unforgettable experience that will not only elevate your photography but also create lasting memories.

WHO SHOULD BOOK THIS WORKSHOP?

Everyone is at different levels and interest in photography. From an absolute beginner to a seasoned photographer, we are happy to help you reach your creative goals. You can never stop learning and one of the key points to photography is the challenge of pushing yourself beyond your current boundaries. We are experts at helping you to achieve this!



STARTING OUT...

Pearce starts your adventure with a 1 hour Zoom Session, from anywhere in Australia or overseas. A chance to ask questions and clarify key points to maximise your photo interests. This is linked to Darran's two eBooks that are supplied to you with payment. Pearce works to your individual level and offers quality time for important questions. This will help us and help you to maximise MY Photo Workshop.

THE MAIN WORKSHOP

DAY 1 - Arrive Launceston and drive to Beauty Point, Tasmania

We meet you at Launceston Airport and help organise your hire car. (Vehicle is included with full insurance. Note that flights are not included.) Regular flights are offered directly from several Australian cities, or you can connect. We drive to *Leal Lodge*, Beauty Point Tasmania, less than an hour from the airport. After settling in, we undertake your first workshop on techniques and fantastic question time. We also undertake our first field shoot, putting theory into practice. Near by, we have a marina and the Tamar river to explore, plus wild beaches.

Accommodation at *Leal Lodge*, Beauty Point. (D)

DAY 2 - Beauty Point to Cradle Mountain

(Options also available for the Tarkine, or Bay of Fires, or Freycinet National Park. Extra fees may apply.)

We depart early on Day 2 for our two hour drive to Cradle Mountain and two nights based at this world famous location. (Other options are available. Please enquire with Darran - darran@worldadventures.com.au) Our goal here is to shoot early and late and explore around Dove Lake and other locations. But this region is not just landscapes. It also offers outstanding nature, from platypus to wombats, birds to mushrooms, your camera equipment will be kept busy and you will have fun learning new techniques and concepts. The WPA team has visited Cradle many times. They will work hard to offer you shoot options that few other photographers have shot. Note that the walks will be short and moderate. Our aim is quality time in quality locations.

Accommodation at Cradle Mountain. (B,L,D)

DAY 3 - Cradle Mountain

Full day shooting and enjoying walks to your level and interest. Specific workshops in the field can target macro, landscape, nature, creative - you tell your tutor. We also look at processing and visual concepts to improve your photography.

Accommodation at Cradle Mountain. (B,L,D)

DAY 4 - Cradle Mountain to Beauty Point

Morning shoot as time allows at Dove Lake. Every morning offers different light and challenges. We return to *Leal Lodge* for an afternoon workshop. After dinner, the chance for a unique astro shoot.

Accommodation at *Leal Lodge*, Beauty Point. (B,L,D)

DAY 5 - Beauty Point to Launceston

Our last sunrise shoot over water and we explore as time allows. We return to *Leal Lodge* to review your work, look at optimum processing techniques and to print some of your favourite images. Darran will demonstrate using an Epson professional printer and you can take them home for your own walls. You will be amazed at the diversity! Workshop finishes at 12pm (noon), or to suit your flight timing. (B)

Itinerary and price is subject to change.

Some breakfast's will be continental.

AND...

You have the option to add more time to explore Tasmania further, based from *Leal Lodge*, or add Darran, Pearce or Frazer as a private guide. Ask Julia for more information or a quote.

MY

Photo Workshop - Your Investment



- Price for an individual - AU\$9,995.00 - as per itinerary and details in this itinerary.
- Price for a photographer with partner, - AU\$6,995.00 per person - as per itinerary and details in this itinerary.

NOTE: The lodge is self contained with two lovely private rooms, one bathroom and kitchen. Bedding can be either one king bed per room or they can be split for king single beds.

The workshop includes the following services:

- Start up Zoom Session.
- 2 nights accommodation at *Leal Lodge* as per itinerary.
- 2 nights accommodation at Cradle Mountain in 4 Star accommodation.
- Medium sized hire vehicle is included for your independence.
- All meals as per itinerary. (Most meals in Tasmania.)
- Two Darran Leal Photo eBooks with fantastic photo tips and techniques.
- Pre-workshop - review 10 of your favourite past images. This will be via DropBox with a selection of your images that we will download and talk to you about in the commencement Zoom Session.
- Follow up email correspondence and problem-solving for a month after the workshop.
- Review and feedback on images shot during MY Photo Workshop.

For assistance - Contact Darran: darran@worldadventures.com.au
or call - (+61) 0416205330

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ABOUT LEAL LODGE

Escape to the serene beauty of Tasmania at *Leal Lodge*, where your passion for photography meets unparalleled hospitality. Founded by seasoned travelers Julia and Darran Leal, with over 80 years of combined global exploration, *Leal Lodge* embodies their vision of a unique photo education and accommodation sanctuary. Nestled near Launceston, Tasmania, *Leal Lodge* beckons photography enthusiasts with its prime location amidst top-tier photographic sites. Imagine capturing breathtaking moments in picturesque landscapes while savoring the essence of Tasmania's renowned wild landscapes, all within reach of your tranquil accommodation.

The accommodation is isolated from the Leal family and is self contained including beautiful native timber throughout, two large bed rooms, kitchen, bathroom, deck with beautiful views of the Tamar River and countryside. Join us at *Leal Lodge*, where the art of photography harmonises with a warm and inviting atmosphere, promising guests a transformative and unforgettable stay. Your journey to a fulfilling photographic retreat begins at *Leal Lodge*.

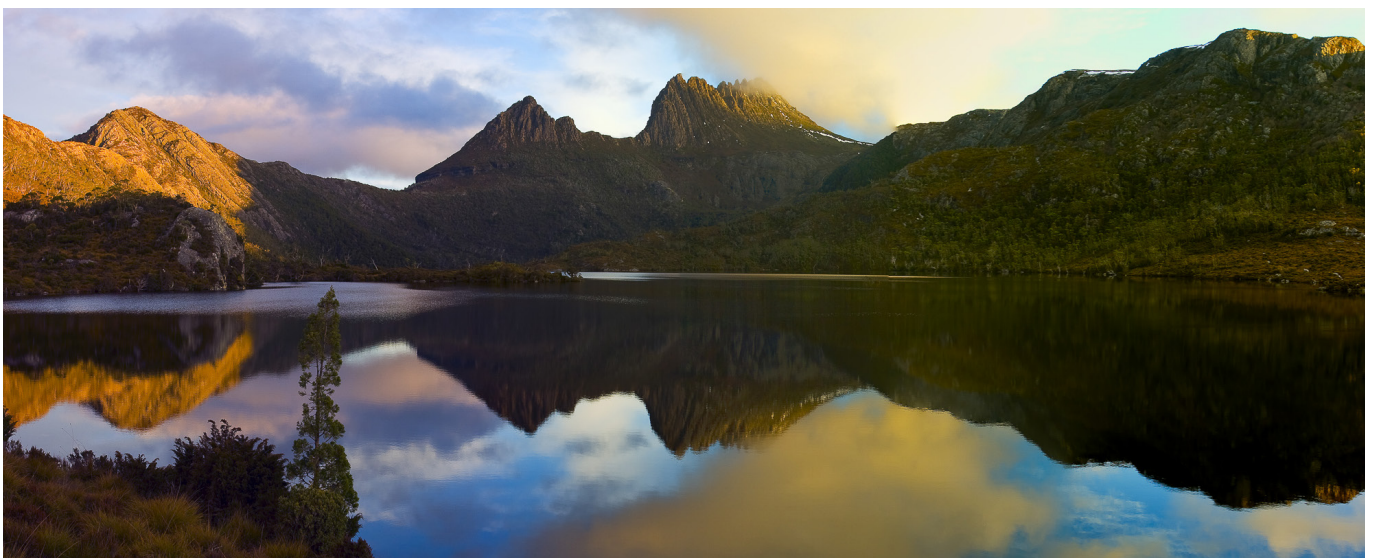


WHAT WE NEED FROM YOU

We need you to supply a CONCEPT/TARGET of what you want to achieve from MY Photo Workshop. We are happy to help and suggest ideas to maximise your results.

Please copy and paste the following points and email short answers back to:
darran@worldadventures.com.au

1. What do you have in mind for your workshop, as a theme/concept? (Please offer subjects/ideas as this will help us both. e.g. Landscapes, birds, seascapes, creative etc...)
2. What do you hope to get out of your workshop?
3. What are you going to do with the images? Perhaps a book, a selection of images? Simply better results...
4. How long have you been taking images?
5. How would you rate your photographic skills out of 10? With 1 being no skills, new to photography and 10 being I am up with the best.
6. Have you achieved any photographic goals that you are proud of? e.g. published, won a prize etc...
7. Equipment - please list out ALL of your gear, from bag to cameras, lenses to filters.
8. What computer gear do you have/use?
9. Do you have an advanced photo printer? If so, which model.
10. What is your preferred photo editing software?
11. How long have you used it?
12. Do you think you will be buying any new gear in the near future?
13. Do you have anything else you would like to cover?



MY Photo Workshop



MY Photo Workshop

"I want to offer you over 40 years of my professional photographic experience, 'ONE-ON-ONE'. From beginners to those wanting to achieve commercial gains, I guarantee to help you. I want to fine-tune your current strengths and expand your perception of your photographic boundaries." *Darran*

Plus, the programme is joined by Pearce and Frazer Leal who are renowned for their knowledge of everything from various visualisation scenarios, to creative imagery and image use. Pearce has a Bachelor Of Photography Degree through Photography Studies College (Melbourne) and has been teaching photographers around the world for over 12 years. Frazer is a Sony Digital Imaging Advocate. Both Pearce and Frazer have joined over 60 WPA adventures each world wide.



ADDITIONAL HELP

Should you require additional help outside the frame of this course, we are happy to quote. Please send an email with your ideas/needs. We can offer hourly help (@ \$125 per hour), to an extended personalised photo adventure in Australia or the world as a tour or workshop. Likewise, Pearce and Frazer Leal are available for that rate. They are both excellent at helping beginners, and understanding IT, processing and creative photography.

WE SUPPLY YOU WITH AN eBook & STRAIGHT SHOOTER BOOK

The supplied information in these two eBooks will be general in nature due to the many different cameras available, photo interests and situations to shoot. For example, if you have difficulty with the suggestions, your camera setup might require a slightly different approach. We can help you with this when we meet at Leal Lodge. Therefore, use the eBook information as a guide only. As a team, we are very good at helping all camera brands. We also include Darran's famous Straight Shooter hard copy book. Over 10 years of articles written for *Australian Photography* in one book!

EXPECTATIONS/TIME/TERMS

"After 40 years in the industry, I can confidentially state that learning, adjusting, being creative and enthusiastically shooting new images is challenging in itself. While this service offers excellent value, it can not offer guarantees and final solutions to all of your photography interests. Note that we can not offer ongoing services outside of the outlined information in this itinerary. However, it is possible to ask for a quote to extend time and/or locations. Once you agree to go ahead and you pay the full fee, it is not transferable or refundable. Positions for this workshop are limited and one position will be specially dedicated to you with full payment. The WPA team looks forward to working hard and helping you reach your creative goals." *Darran*



